

# Redeemer University

## College

Christian Higher Education

*Executive Placed*

---

**Dr. Robert Graham**  
Since 2018



### Situation

Redeemer University College was facing issues of declining enrollment, decreasing funding from fundraising and low morale among the faculty and staff.



### Strategy Deployed

Priorities for the new President:

- Oversee the completion of the current strategic plan
- Work to sustain the unique Reformed character of the institution while meeting changing regulatory requirements
- Lead the development of a renewed vision and strategic plan that is rooted in the founding Reformed basis and purpose and that meets the needs of a rapidly changing world

- Communicate the vision of Redeemer in a way that gathers support from the Christian community, provides resources to continue reducing our debt, and increases enrolment
- Motivate and empower the campus community to achieve the vision and inspire renewed enthusiasm for their mission in the wake of recent challenges

To accomplish these priorities, Redeemer University College needed a motivated and skillful chief executive, with awareness

and competence in matters academic, financial, related to human development, internal and external relations, in managing professional educators, budgets and facilities. Redeemer needed an articulate spokesperson, able to express personal faith and the heart of the school's vision in a variety of settings, both internal and external. This strength needed to be married to an ability to promote the school, garner stakeholder support, champion the university's unique advantages and defend a reformed faith to suspicious and reluctant audiences.



### Outcome

Probably the most significant event to date in Dr. Graham's administration has been the receipt of an \$11M gift and the reduction of tuition for Canadian undergraduate students. Deeply committed to the future of Christian higher education, Redeemer University College is

reducing its tuition by 42 per cent for Canadian undergraduate students. The move will put the privately funded and publicly chartered university within reach for many more students, making it possible for them to participate in a Christ-centered university education

on a spiritually vibrant campus. Supported by \$11 million in generous donor funding over five years, tuition for the coming fall (2019) will be set at \$9,800, down \$7,192 from the planned fall 2019 tuition rate of \$16,992.