



Broadcasting the Gospel



FEBC

FAR EAST BROADCASTING COMPANY

Opportunity Profile

Chief Development Officer



About FEBC

Far East Broadcasting Company (FEBC) (www.febc.org) was formed more than 65 years ago with the goal of broadcasting Christ-centered radio programs to hard-to-reach peoples and nations. FEBC broadcasts over 700 hours a day of programming in 130 languages. More than three billion people live within range of FEBC transmitters.

In addition to AM / FM and short-wave radio, FEBC reaches peoples and nations with new media and new distribution networks such as satellite, internet, cellular, mp3 audio and social networking. Although the methods may change, the message does not. FEBC continues to focus on bringing the Gospel of Jesus Christ to peoples and nations, especially those hard-to-reach people groups.

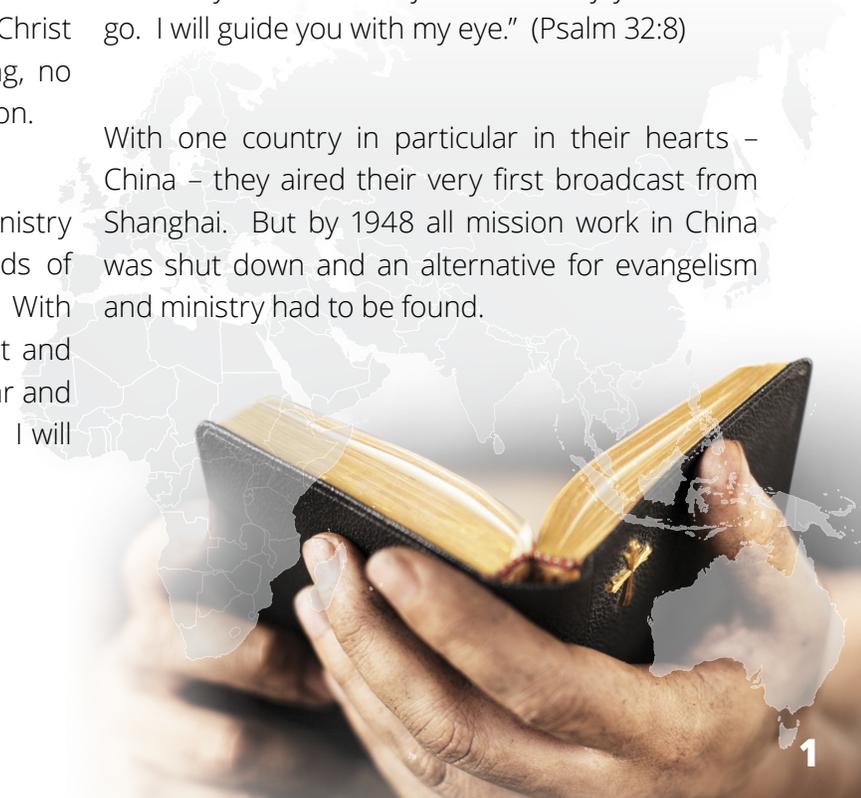
Background and History

In 1945 Bob Bowman and John Broger established FEBC with one goal in mind: broadcasting Christ to the world. They had no financial backing, no supportive board, and no church denomination.

Instead, they followed God's call to launch a ministry that focused on the extreme spiritual needs of the people of Asia following World War II. With nothing more than a heart to reach the lost and an understanding of radio's ability to reach far and wide, they leaned on this promise from God: I will

instruct you and teach you in the way you should go. I will guide you with my eye." (Psalm 32:8)

With one country in particular in their hearts – China – they aired their very first broadcast from Shanghai. But by 1948 all mission work in China was shut down and an alternative for evangelism and ministry had to be found.



First Radio Station

Ideally located in the South China Sea, the Philippines had much to offer, and the newly established nation was more than willing for FEBC to establish their operations there. The first broadcasts, over local station KZAS (as it was known), went on the air in Manila on June 4, 1948.

International broadcasts to China started the following year. During FEBC's 65 year history, the ministry has expanded into 21 countries in Asia and the former Soviet Union.

FEBC's Hallmark

From its inception, FEBC has used national directors and ethnic broadcasters who live where they serve. Broadcasters that speak the "heart" language and know the culture of a people are far more effective at sharing the message of Christ.

Some of FEBC's most amazing success stories have come from ethnic groups who accepted Christ after hearing the Gospel in their native language, such as the Hmong and Khmu. Hundreds of thousands have turned to Christ, in spite of government pressure to abandon their new-found faith.

FEBC Today

With great speed and agility, FEBC has moved from those very successful early days of short-wave radio to a cutting edge media ministry. On any given day, the footprint of FEBC has the potential to impact more than three billion people. Last year, FEBC received 1.25 million listener responses, many attesting to lives transformed by the Gospel of Jesus Christ.

On March 1, 2015, FEBC will launch programming on two of the major Christian radio networks in the United States. The format of these segments will be telling how God, through radio and current technology, is reaching the most difficult-to-reach people groups in the world.



The Position

The Chief Development Officer will play a key leadership role in the ministry. The role of the Chief Development Officer is to lead in development and implementation of the Development strategy

His/her effectiveness will have a major impact on FEBC's ability to meet its significant goals. The position reports to Ed Cannon, the President of FEBC-US.

The Person

Personal / Spiritual

- Be a spiritually mature Christian displaying Christ-centered servant leadership that integrates faith and work
- Sense a call from God to service; feel anointed to do the job
- Be known as someone with impeccable character who is seen to be universally trustworthy; living the values of integrity, service, and respect for others
- Be very focused, willing to persevere, have a high energy level, excellent health, and a readiness to assume this challenging role. His/her family situation should enhance his ability to meet the demands of this position and not create conflict or obstacles
- Have the desire and ability to serve in this position for an extended period of time

Executive

- Be a direction setter – not only conceptually but also in execution.
- Be wise and strategic – able to see the big picture and not get lost in the details
- Be highly organized – able to establish and commit to short-term and long-term goals
- Be a self-starter with efficient time management skills and have a strong work ethic; able to hold him/herself as well as others accountable
- Have a strong tactical implementation inclination – with a focus on results and outcome

FEBC Mission Statement

By God's power we will lead, serve and empower a global media ministry network to impact lives, communities and nations for Jesus Christ



The Person *Continued*

Strategic

- Develop and implement a strategy for increasing the donor base. This strategy should include, but not be limited to direct mail, social media, major gifts, deferred giving, etc.
- Develop and implement a strategy to strengthen relationships with existing donors. This may include, but is not limited to, written communication, personal visits, events, donor-meetings with the President, etc.
- Develop a comprehensive events strategy. These events may range from small in-home dinner parties or desserts to church events to weekend events like the one that FEBC collaborated with The Westfall Group on this past year
- Understanding what motivates the philanthropic giving of the generations following the “Baby Boomers” and develop a Development strategy accordingly

Organizational

- Lead by example. In addition to leading the team, carry a personal portfolio of major donors
- Inspire, encourage, and motivate individuals and/or groups through a compelling presentation style – coupled with a seasoned, professional/executive presence.

- Active listener, instructor, and mentor
- Have the flexibility, creativity, analytical and management skills to manage a team, to communicate vision and personal warmth and sincerity to staff, and to maintain organizational discipline.
- Have a very clear understanding of what everyone is doing and how they are doing what they are doing; holding people/staff accountable for agreed upon outcomes.
- Have a very clear understanding of what motivates people and the ability to draw out of them their best results.

Social Media

- Staying knowledgeable of ever-changing social media trends such as Social Listening, Social Advertising, the integration of Social Media and Email, etc.
- Growing proficiency in the use of current social media tools (i.e. LinkedIn, Facebook, twitter, etc.)
- Documented skill in using older tools such as Microsoft Word, Excel, PowerPoint and Customer Relation Management systems.



Process of Candidacy

If, after reading this Opportunity Profile and conducting your due diligence from the FEBC website and YouTube channel, you sense that the gifts and experience God has given you is a good match for this role, we invite you to begin the inquiry process.

We handle all candidate information and conversations confidentially. You may contact Tommy Thomas or Laura Coverstone at any stage of the process to get more information and to ask questions. (Contact information is below.) Candidates will be considered until the position is filled.

- Please submit your résumé in Word (.doc or .docx) format. For each position held, include primary responsibilities, the aspects of the position which brought you the most satisfaction and the reason for leaving.
- Describe your faith in Christ. Tell us, in one to two pages, about your faith journey and how that has affected your career.
- It isn't necessary at the beginning of the process, but should we establish a mutual interest, we will need to see documentation of your success as a Development professional and we will want to talk with people who have supervised you as a Development professional as well as those who have worked with and for you.

Submit this information in Microsoft Word (.doc or .docx) format to:

Tommy Thomas or Laura Coverstone

JobfitMatters

resumes@simainternational.com

Phone: (615) 261-4623

in the subject line, please write "Chief Development Officer-FEBC-US"